



Art • Crafts • Specialty Foods

Prairie and Northern Designs
Business Consulting for the Arts

**MEMBERSHIP APPLICATION AND RENEWAL –
Includes VIRTUAL GIFT SHOW & ANNUAL
CATALOGUE**

Benefits of Membership:
Value of \$350.00++ for \$110.25 (\$105.00+ gst)
\$68.25 (\$65.00 + gst) **extra listing**

ENHANCED PROFILE:

- ✓ ARTIST Listing on Virtual Gift Show www.uniquelymanitoba.ca (ART image, contact info & artist statement)
NEW - website will now feature 4 images for each artist.
- ✓ Feature in annual catalogue (image, contact info & artist statement) 7,500 copies for 2014.
- ✓ E-Book of the annual catalogue is distributed electronically to over 4800 on Uniquely Mb Data base.
- ✓ Uniquely goes to a large extent to market and promote the print and electronic version of the Catalogue
- ✓ Feature in one of the monthly e-newsletters provided to over 4800 distribution.
- ✓ Access to Individual Membership Website option **for IN WEB Site \$149.00 OR for ADVANCE Site \$499.00**

SALES:

- ✓ NEW merchant card service (Visa & Mastercard) to help your sales.
- ✓ Referrals from Uniquely Manitoba of requests from businesses to assist in their gift giving needs (i.e. employee recognition, special visitors, official travel).
- ✓ Receive “call for entry” opportunities to fill special purchases (i.e. conferences, special events).
- ✓ FOR ALL ARTISTS (3 dimensional and other visual art) ART CARD/PRINT Program for artist promotion
- ✓ NEW Art Gift Section in Website, a promotion for various price ranges of Art to Corporate or individual purchase.

EXHIBIT OPPORTUNITIES:

- ✓ Invitations to participate in special exhibits and Trade Shows (i.e. Concert Hall – Various Trade Show).
Discount costs available to Uniquely Manitoba Members. This program has increased opportunities by 200%.
Joining the forces with a variety of artists will save costs and bring a valuable promotion option.
- ✓ Notice and contact information for upcoming markets (Portage Place, Lily Festival – other summer festivals).

WORKSHOPS:

- ✓ Artist specific workshops offered by Uniquely Manitoba (live, online and on CD)
TOPICS: (product development, sales & marketing strategy, business planning, customer service, financial planning, export, designing booths, trade show exhibit plans and others).
- ✓ Individual website development and maintenance.

E-NEWSLETTER: (distribution of over 4,800)

- ✓ Receive informative monthly e-newsletter.
(up-coming exhibits, workshops, call for entries, art markets, competitions, marketing articles, etc.).
- ✓ Promote your participation in other shows. (must have information 6 weeks in advance of event).
- ✓ Feature promotion of individual artists in each newsletter on rotation system (distribution of over 4,800).

MEMBERSHIP BENEFITS PACKAGE: (This is a growing package)

Currently:

- ✓ Access to the use of the Canadian Barter System; You can trade your art or services for various needs you may have or want. Such vast selection of items as Script/Gift Certificates for Restaurants, Salons, household or business supplies, art prints, entertainment, travel, business cards and supplies/equipment.
- ✓ Membership Discount for accounting Services
- ✓ Special investment services and a free preliminary review at no cost for Uniquely Members
- ✓ Discount fees for participation to various exhibits, workshops, art markets
- ✓ New Website for Online sales such as Art4Barter, Art Auctions.....
- ✓ Business Card/Banner/Brochure discount printing program with owner Jon Reyes, UPS Store
- ✓ Consultations and assistance on Business Marketing review & Product Development reviews.

More to come..... Become a Uniquely Manitoba Member and grow with us.....