



Prairie and Northern Originals

UNIQUELY MANITOBA 2008/09 GIFT CATALOGUE ADVERTISING RATE CARD

Mechanical Requirements

Full Page (trim size)	8 ½"	11¼"
Full Page (with .125" Bleed)	8 ½"	11"
Full Page (image area/non-bleed)	7 ¼"	10"
1/2 Page Horizontal	7 ¼"	4 ½"
1/3 Page Horizontal	7 ¼"	2 ¼"
1/3 Page Vertical	2 ¼"	10"
1/4 Page	3 ½"	4 ½"
Banner	7 ¼"	2"
Business Card	3 ½"	2"

The Uniquely Manitoba Gift Catalogue is a full colour publication showcasing the best that Manitoba has to offer.

The Uniquely Manitoba Gift Catalogue will feature a vast collection of Manitoba artisans, food producers, galleries, crafters and specialty gift suppliers and will include tourism information such as Museums, Galleries, recreational and historical sites.

5,000 Copies distributed Fall 2008 to:

- Conference Planners , Interior Designers, Procurement Specialists
- Galleries, Museums, Retail Gift Shops and Tourist Venues
- Major Corporations & Government Departments
- International Markets (including Canadian Embassies & Consulates)
- Business and Cultural Associations & Institutions
- Local, Regional and International Trade Shows

Don't miss out! Book Now!

Artwork Specifications

All advertisements to be supplied in PDF format with all the fonts embedded.

Photos resolution 300 dpi and line art 600 dpi.

**Double page spread – supply as single page files.

Space Deadline: May 31, 2008

Art Deadline: June 20, 2008

Advertising Rates – Colour

Double Page Spread.....	\$ 3750.00
Full Page	\$ 2000.00
1/2 Page	\$ 1050.00
1/3 Page	\$ 700.00
1/4 Page	\$ 575.00
Banner.....	\$ 425.00
Business Card.....	\$ 200.00

Cover Space Rates – Colour

Inside Front Cover	\$ 2800.00
Inside Back Cover	\$ 2800.00
Outside Back Cover	\$ 3000.00

Make all cheques payable to:
Uniquely Manitoba